



## GLOBAL Action Days

**Subject: #MyActionsMatter – An action-oriented campaign to care for our own and our Earth's well-being**

Dear Teachers,

In conjunction with International Earth Day on 22 April 2021, thousands of educators and students across 77 countries are coming together to participate in the “My Actions Matter” campaign. This Global Actions Days campaign is designed as a **21-day journey** of ‘**Compassionate Positive Actions**’ in form of Handprints to inspire participants to live and act differently by crystallising intentions into concrete actions and new patterns of pro-ecological behaviour.

The campaign will engage youth through the creative and interactive **mobile app TreasureEarth** in concrete daily actions to become more compassionate towards our Earth. It will mobilise the school communities in FEE's network and demonstrate how individual actions can have a clear and meaningful impact on our own and our Earth's wellbeing. Each of the **three campaign weeks** will be dedicated to three overall themes:

**Week 1 - Protect Global Biodiversity**

**Week 2 - Reduce Environmental Pollution**

**Week 3 - Empower Climate Action**

We invite your school to join the campaign and motivate students on this journey. We believe the well-curated activities by a team of experts will engage the youth to be more observant of their behaviours and their environment. We hope that the small actions will a transformative process where they become active environmental citizens of Earth!

More detailed information is available on: <https://www.ecoschools.global/my-actions-matter>.

**Εκδήλωση ενδιαφέροντος για τα σχολεία της Ελλάδας εδώ:**  
<https://forms.gle/bFxnvmWDxkiLW6ft9>